



be a farmer  
in Castelfalfi

**Bee Edition**



Tenuta di Castelfalfi

# BE A FARMER IN CASTELFALFI

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## Bee Friendly!

**Do you care about the future of bees and the environment?**

Adopt a Castelfalfi beehive.

**One small gesture can have considerable symbolic value.** By adopting a beehive, you can help to preserve this precious species – which is seriously threatened by pesticides, environmental pollution and climate change – while actively protecting a delicate ecosystem.

**Enjoy a special harvest:** 100% organic, pure, cold-pressed honey, collected with total respect for bees using a high-quality, non-invasive process.

This is a very sweet, fine honey that **encapsulates the exuberance of the Castelfalfi estate** and its seasons.

And that's not all: immerse yourself in **the fascinating world of bees with the Castelfalfi Bee Experience.** Come and enjoy the intriguing smells of nectar, wax and pollen, learn interesting facts, and listen to the buzzing of busy bees.





adopt a beehive

be a farmer in Castelfalfi

A natural extension of the Be a Farmer project – born out of a **love for the land** and a desire to promote local traditions and share quality produce – Castelfalfi Farm has recently launched a new sustainable bee-keeping initiative on its 1,100 hectares of unspoilt land in the spectacular Tuscan hills.

Thanks to its **ethical, eco-friendly and plastic-free approach** to bee-keeping, Castelfalfi Farm gives bees a chance to express themselves in the wild while protecting their well-being. From **permanent apiaries** in a protected habitat safe from disturbances to wooden hives inspired by the studies of Thomas D. Seeley, one of the world's leading bee experts. Castelfalfi gives bees the freedom to make honeycomb, broods and reserves without the restrictions imposed by humans.

At the heart of this project are the **queen bees**. Our certified organic, indigenous *Apis mellifera ligustica* species produces a seasonal millefiori honey with an impressive structure.

Each season, the bees produce a variety of nectars with an addictive aroma. Why not give someone an **extra special gift** by adopting a beehive on their behalf?



## ADOPT A BEEHIVE

**Duration:** 1, 5 or 10 years

**Adoption fee:** starting from Euros 500

**Quantity:** 1 hive, up to a maximum of 20 hives

**Type:** 100% organic millefiori honey

**Pressing:** cold-pressed

**Honey extraction:** September

**Average yield:** 1.8kg per hive

### Millefiori Honey Organoleptic Profile

**Scents:** hawthorn, heather, dandelion, acacia, cherry, and clover

**Colour:** light and golden

**Aroma/smell:** floral, sugary, aromatic, herbal

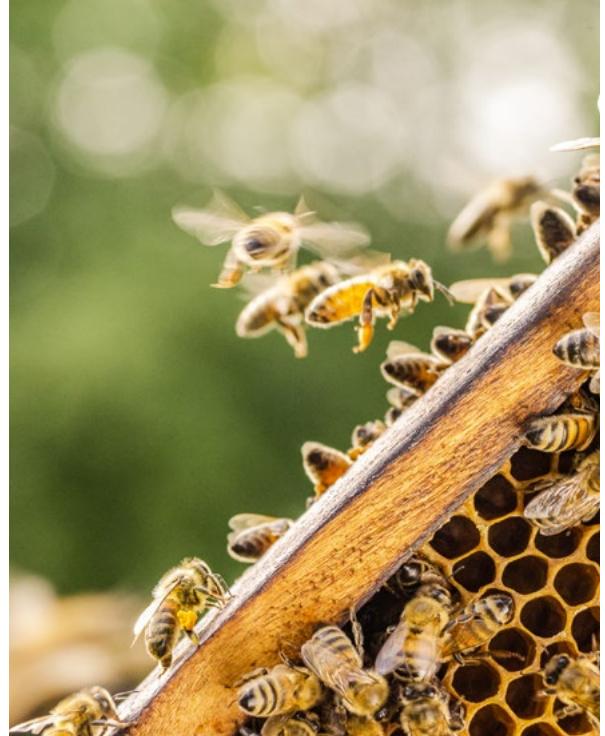
**Flavour:** very sweet, slightly pungent

**Crystallisation:** creamy, almost absent if a lot of acacia is present

### When can you collect your products?

We extract honey every September, so your honey will be available the September after you adopt your hive(s). Product shipment is not included: products can be collected in Castelfalfi. This is the perfect opportunity to visit our estate and explore one of the most beautiful areas of Tuscany.

For more information on our beehive adoption packages, please visit: [www.castelfalfi.com](http://www.castelfalfi.com)



By adopting a beehive, you can help Toscana Resort Castelfalfi to preserve and enhance flora and fauna on the estate. You will:



**Protect 1,000,000 bees** in Castelfalfi and ensure their well-being



Ensure **60,000,000 flowers are pollinated** every day



**Protect biodiversity** on the estate: 45ha of woodland and 40 different tree species



**Safeguard 15 protected species** in the region



**Reduce CO2 emissions**



Support the quality, organic production of **over 800kg of honey per year**



**Promote a healthy diet**

## ADOPT A BEEHIVE

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Your contribution to support the environment is more important than ever

By adopting a beehive, you will get:

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**The honorary title of Farmer in Castelfalfi** and a label identifying the beehive you have adopted

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**An official adoption certificate** of the bee hive and the chance to name the queen bee as you prefer

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**6 jars of 300gr** honey for a total of 1.8kg of wildflower honey

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**2 cans of 300gr pollen of Castelfalfi flowers**

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1 bottle of **honey grappa**

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**A Castelfalfi Be Experience** at the apiary for two people

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**15% off purchases from Tenuta di Castelfalfi**, both in Castelfalfi or on our shop online

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**10% off on the adoption of the package Be a farmer: adopt an olive grove**



Also thanks to your adoption, Castelfalfi supports the commitment of **Resilient Bee**, a non-profit association that works to protect bees in the wild.

For more information on the association's activities:  
[www.resilientbee.com](http://www.resilientbee.com)



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Toscana Resort Castelfalfi

For more information on adoption packages:  
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